

We Rise By Lifting Others



By Gemma Harley

In aid of

**WE ARE
MACMILLAN.
CANCER SUPPORT**

**NLP
AWARDS**
Saturday 19th May 2018
The Park Inn by Radisson, Heathrow
L O N D O N
www.nlpawards.com



As you can see from the photos, the 2017 NLP Awards Charity Gala evening was full of fun, delicious food, dancing, community spirit and a welcomed chance to put our glad rags on! Having the community coming together for the first time to acknowledge and celebrate all that is good in our profession was truly rewarding to be a part of.

The evening was also a charitable event, raising over £3,000 for Macmillan Cancer Support to ensure that they can continue to support those in need. We heard from Patsy Wood, our Macmillan Ambassador, about her incredible story of her cancer diagnosis and experience of support from Macmillan.

We hope to raise even more money for Macmillan next year to help others like Patsy to deal with the uncertainty that can come with a cancer diagnosis and the subsequent impact it has on their lives.

We'd like to thank all of those involved in making the event a success: the Awards Committee for the ideas, effort and passion each of them brought to the table from conception to delivery; the Awards Panel, Andy Coote, David Bowman and Nina Robbins, who handled the challenging task of selecting the finalists in each category; Macmillan Cancer Support for taking the time to read through the finalists applications and choose the winners; Patsy Wood for sharing her inspiring story; Joe Cheal for keeping everyone entertained as the MC for the evening; The Vignettes for their talent and energy; those of you who got involved and nominated, voted, attended or donated to Macmillan; and last, but by no means least, to the finalists and winners for their incredible passion and commitment to use NLP to make a marked impact in society.

The positive intention behind the creation of the NLP

Awards was to provide an opportunity for us to come together and celebrate all that is good in our community and recognise individuals who are having an incredible impact in society, through their work with NLP.

There are countless individuals known and unknown out there, across the globe, taking NLP into places of influence, places of need; supporting NHS staff, teachers, students, patients, service staff, international communities and charities – the list is endless!

There are also those out there working tirelessly undertaking research to support NLP in gaining more traction and underpin what we all know has great worth and credibility. As we cited in a recent committee meeting, 'it's about those individuals out there taking NLP to those dark places and shining a light'.

'Dreams and dedication are a powerful combination.'

William Longgood

The theory, tools and techniques of NLP are themselves powerful and empowering, but isn't it ultimately about the choices we make as to what we do with it that makes the lasting difference? Isn't NLP only as good as the person who is using it?

NLP coupled with the right individuals, adding their own unique eclectic experience, knowledge and magic can literally transform the world and in these uncertain times, it can provide much needed hope and promise. It's a less than easy journey, from that initial discovery of NLP to where you are now, it has taken patience, passion, commitment and sheer determination!

Many of you are going to extraordinary lengths to help others. Whether you make change happen on a small or large scale, a positive difference *is* being made.



'One of the greatest feelings in the world is knowing that we as individuals can make a difference.'

Jeff Bridges

At the 2016 NLP International Conference, Karen Moxom led a session on 'What's your story?' In that session she asked 4 important questions:

- 1 Where has NLP made an impact on your life?
- 2 Where have you used NLP to make an impact on someone else's life?
- 3 Where can NLP have the greatest impact in society?
- 4 What has to happen next, for this impact to be seen?

If you didn't take part in that session and would like to contribute your own story, answer the above questions and send it into us at unity@nlpawards.com. You can also watch Karen's session which can be found here: <https://anlp.org/2016-nlp-conference-keynote>.

The responses to those questions were powerful and inspiring.

The combined stories speak volumes in very few words; they demonstrate the possibilities that NLP can offer us and the world around us. After reading all of them, it became apparent that there were two distinct themes in the answers to question 3, these were:

- 1 In education
- 2 For world peace.

For us, as a community, to believe NLP can have such a significant impact in these arenas is both heart-warming and motivational. There are already individuals out there full of purpose, strength,

passion and determination to make a difference in these areas and others, working selflessly towards achieving their big picture goals, dreams and visions.

The fact is that there are just so many of you who are out there doing superb work and this is about bringing that to the surface, to the forefront and celebrating all of your incredible effort and contribution. ANLP is working towards highlighting and supporting these great works even more in the future, because these stories underpin what ANLP is all about.

Whilst it's often useful to be future focused, we also know that taking time to pause and reflect can be of great value. Let's pause and reflect on all of the good being done in our community.

It can often be a lonely profession, having to pat ourselves on the back ... but do we do it enough or do we even do it at all? Do we actually know how much of a positive impact we are making on a daily basis to others' lives?

Each and every one of you has something of value.

It's up to us to provide that platform of support, encouragement and acknowledgment for the genuine immense value being added.

It's quite simply about coming together as a community to recognise and honour the difference being made by NLP Professionals across the world and celebrating our collective positive ripple effect.

NLP really is making a difference, and the difference really is YOU! Now that's something to celebrate.

For more information about the 2018 NLP Awards and to book tickets to attend, please visit www.nlpawards.com.

2018 NLP International Awards Finalists

The finalists were selected by an independent panel, which made their decisions, from the nominations received, based on what they collectively felt demonstrated the use of NLP to make a marked difference in the specified area; in Business, Education, Healthcare and Public Service and Community.

NLP in Business Finalists



Monkey Puzzle Training

Monkey Puzzle Training was set up by Karen Meager and John McLachlan with a mission to bring about positive social change by supporting businesses to become healthier through providing

quality training, coaching and business strategy programmes that allow people to be themselves and to work effectively and efficiently whilst maintaining their own personality and mental health. As evidenced by the impressive testimonials provided in their nomination. 'Their courses have enhanced the skill set of key people within our organisation, helping those individuals to grow and develop into more self-aware, resilient and skilled individuals; who then continue to spread their own learning and positive impact further within the organisation.'

www.monkeypuzzletraining.co.uk



Peter Freeth

Peter has worked with companies and professional people all over the world, delivering coaching and training that helps people to access NLP in a very easy way. He has made NLP accessible in everyday business language to people and

they in turn have made a positive impact on the lives of their colleagues, customers, employees and families. With countless examples of positive feedback cited in the nomination, showing a clear and consistent theme, that Peter is 'genuine, entertaining, walks the talk, and provides practical and easy to use packages for businesses that achieve successful results.'

www.geniuslearning.co.uk; www.nenlp.com



Phil Kelly

Phil Kelly at Pro-Noctis. Within the financial services sector, they aim to share their knowledge of human behaviour, utilising NLP, to demonstrate how a positive and proactive approach can minimise the risk of the country

ever having another 2008 style financial crises. Pro-Noctis delivered a 7-month full time project within Barclays Bank where a bespoke training programme was developed based on the fundamentals of NLP. Pro-Noctis is just about to sign a 2-year contract with Barclays to roll this training out to 2,000 delegates across 4 continents following the major success of this programme. Barclay's feedback: 'the team has been extremely positive and I can see from my interactions, that there has been a language shift, and a focus on the right behaviours. To me, that is the training in action!'

www.pro-noctis.com

NLP in Education Finalists



Alison Knowles

Alison was inspired to create 'Ollie and his superpowers', having found a way to be more creative in therapy with children and has written 3 books using the Ollie model. She continues to train Ollie' coaches who work therapeutically in schools, with parents and professionals to

use this dynamic approach to boost children's resilience and wellbeing.

Her nomination form refers to Alison as 'an inspiration to so many children and adults. She is an amazing lady, with a passion for improving children's lives. The Ollie' model is a unique, dynamic and powerful approach that children, their parents and the professionals around them are falling in love with and achieving dramatic change very quickly.'

www.ollieandhissuperpowers.com



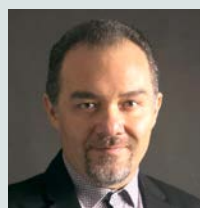
Joanna Harper

Joanna has recently funded herself to support the charity 'Friends of Mombassa Children', whose aim is ensure even the most poverty stricken communities in the area have access to the very best education. Joanna visited the Unity Nursery and Primary School in Mombassa, Kenya and her

key role was utilising her experience as an NLP Trainer to train the staff in aspects of NLP that would benefit their pupils' learning experience.

She has also now become an associate member of the Trustees to continue to support the charity in achieving their goals. Within the nomination form were many positive comments from the teachers and pupils who participated in the training; 'The training was one of the most transformational trainings to date.' 'We really benefited from the NLP training; it helped us to understand our learners.'

www.integratetraining.co.uk



David Murphy

David and his team in Mexico (Transformative) created the programme 'Bullying Tickles Me' which addresses the impact of bullying in schools, through playfully implementing the tools and patterns of NLP and Neuro Semantics. Recognising that to eradicate bullying is an inside job, their analysis shows that children who harm or degrade

companions need to be perceived as powerful by others, and conversely the victim feels powerless and vulnerable, in both cases personal power is lacking. The programme installs personal power, beliefs and meaning that generate self-confidence, self-esteem and empathy. David has successfully delivered the programmes to 13 schools, each with around 1,200 students, in Mexico. The programme has also been presented to more than 2,000 educational institutions of the National Federation of Private Schools. Although it is a relatively new programme it has been very highly accepted and evaluations of participants in all workshops to date show transformed behaviours both individually and collectively.

www.transformative.mx

The winners will be announced at the NLP Awards Charity gala event on 19th May 2018

NLP in Healthcare Finalists



Charing Surgery

Charing Surgery offer complementary therapies to their patients including NLP. They are an open, forward-thinking surgery and believe it is important to provide patients with different options in support of their health and wellbeing. The surgery received continuous positive feedback from the patients as they are so

grateful that the surgery has taken time to provide more wide-ranging and holistic options for their treatment. As a result of the surgery's support, NLP contributes positively to hundreds of patients' health and wellbeing and makes a positive difference to their lives. One of their patients feedback stated 'this has been life changing for me; I wish I had discovered it years ago.'



Jeff Stoker

Jeff is managing partner of a GP practice of over 13,000 patients, in a high unemployment and deprived area. He has turned the practice around from what was once the worst GP practice in Hampshire into a centre for innovation and a training practice. He runs a medical research unit from the

practice and has secured innovation funding from the government to enable him to train other GPs using NLP. Jeff believes the only way the NHS can be sustained and transformed is to 'help patients help themselves' and he sees NLP as a catalyst to encourage patients to make the changes they really need to make in their lives.



Phil Parker

Phil's training programme 'the Lightning Process', which is heavily influenced by NLP, has changed the lives of over 20,000 people who were suffering with conditions such as Chronic Pain, CFS/ME, Anxiety, Depression, Fibromyalgia, MS etc. The nomination form stated that his clients regularly

go from being house-bound, confined to bed or in a wheelchair to living healthy, happy lives, having families, progressing in school and careers, as well as achieving incredible things such as climbing mountains, completing ironman challenges and marathons, and in one case, even competing in the Rio Olympics! In addition, in 2011, as a charity project, the 'the Lightning Process' was provided to 300 Red Cross workers in Kenya to support the incredible work they were doing with HIV/AIDS. Phil also regularly runs workshops around the world for GP Appraisers, Nurses, Doctors/Consultants and Osteopaths raising the awareness of NLP in a positive way and changing healthcare from within by teaching tools to change how these professionals interact with their patients.

www.philparker.org



Thabiso Mailula

Thabiso works at The Talisman Foundation in Johannesburg, which is a psychosocial rehabilitation centre for people with mental health and addiction problems. Thabiso decided to study NLP as he felt his psychology degree was not enough for him to make the impact he wanted to

make. His role was to prepare the clients for life outside the rehabilitation centre. The nomination form cited that the clients Thabiso worked with made incredible progress, with many being successfully discharged to live independently in the community. While working at the Talisman Foundation, Thabiso made a huge impact on the clients, their families, his colleagues and the students he supervised and the community at large, as evidenced in the success stories from his clients which were provided alongside his nomination: 'The wise words you shared with me helped me to start telling my story like a survivor not a victim.' 'Today I am doing a career I love and have learned to love myself and take care of me.'

www.perceptioninmotion.co.za



Saturday 19th May 2018

NLP in Public Service and Community Finalists



C J Jeyachander

Since 2007, **C J Jeyachander** has been contributing to the service of communities across India and Karnataka. The nomination form stated 'he wanted to have a profound impact, which led him to join JCI as Zone

President, supporting members, public and government officials, NGOs, corporates and other Non Profit Organisations to join hands for social cause. He used NLP modelling to become the very best leader to enable him to lead the example and mentor others to create change and positively impact the communities of these poverty stricken areas. As an NLP coach and mentor to change makers, he works with leaders of NGOs offering free coaching for their leaders impacting the whole organisation including their projects and service to the community.'

www.basixinc.org



Kim Ingleby

Kim has worked with over 200 clients using NLP tools, techniques and strategies to help reduce, overcome and manage their physical and mental conditions. Within the community, she works with groups of teenagers and women running

workshops to increase their body confidence and self-worth. Many of her clients are linked with public service and complex GP referral cases including chronic eating disorders, stage 4 cardiac rehab, cancer rehab, stroke palliative care, post-natal depression and anxiety. Her bestselling book *The Hound of Happiness – 52 Tips to Feel Good* has raised £80,000 for mental health charities. There were countless positive testimonials alongside her nomination '... I would not have survived the last few months of my life with my sanity intact, without Kim.' 'What can I say; Kim is extraordinary.' I cannot overstate the amount of positive change she has brought into my life.'

www.energisedperformance.com



Phil Quirk

Phil Quirk and his team have provided Durham Police with free places on their residential NLP Practitioner course. All of the scholarship places are fully funded and provide incredible opportunities for the participants. The nomination

form stated: 'It has had a phenomenal effect on both the staff who work with offenders with issues as well as on the clients themselves. Course attendees who were once offenders have now become mentors to others and improved their personal life chances significantly, remaining drug free and positive about their future. This scholarship has received exceptional feedback from all of the participants as well as praise from the Durham Police Chief Constable, Mike Barton, who has remarked upon the visible and positive paradigm shift in behaviours of both staff and offenders.'

www.pro-noctis.com